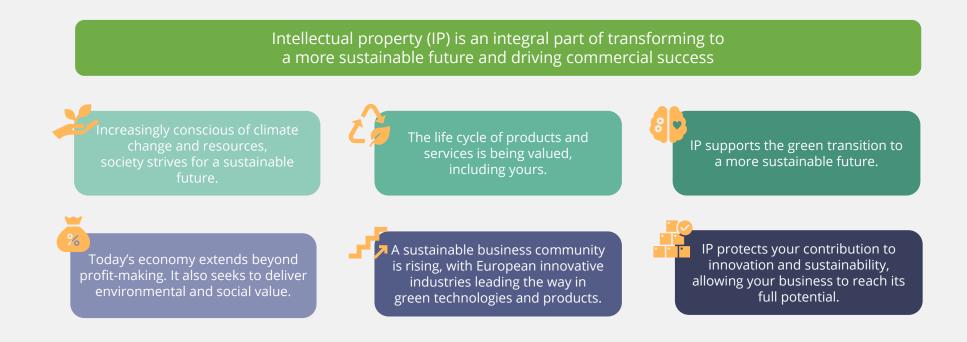
Does your innovation contribute to a more sustainable future? Maximise its benefits for your business





The European Union Intellectual Property Office (EUIPO)'s report Green EU trade marks shows that SMEs play a vital role in introducing eco-friendly goods and services to the EU market. SMEs file more green EU trade marks than large companies. This emphasises their importance in the EU economy and green transformation.*

ΓM

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* The EUIPO report Green EU trade marks

https://www.euipo.europa.eu/en/publications/green-eu-trade-marks-2023-update. The report defines green EU trade marks as applications that contain at least one 'green' term in their goods and services descriptions. Green terms are expressions related to the protection of the environment and to sustainable development.

Does your innovation contribute to a more sustainable future? 8 reasons why IP registration can help your business achieve its goals

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